

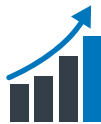


Know the Code

Follow the Code of Ethics to:



**Protect your
business**



**Raise the perception
of remodelers**



**Ensure integrity
and credibility**



Remodelers need to follow many codes in any remodeling project but the NARI Code of Ethics is the key to differentiating a professional NARI Remodeler from a contractor.

Why is the NARI Code of Ethics important?

- High Member Expectations
- Consumer Credibility / Strong Public Image
- Distinguishes your company from the competition

Consequences of breaking the rules?

- Loss of Revenue
- Loss of Respect
- Loss of NARI Membership

**It's more than words,
it's a way of business.**

Learn More at **NARI.org/COE**

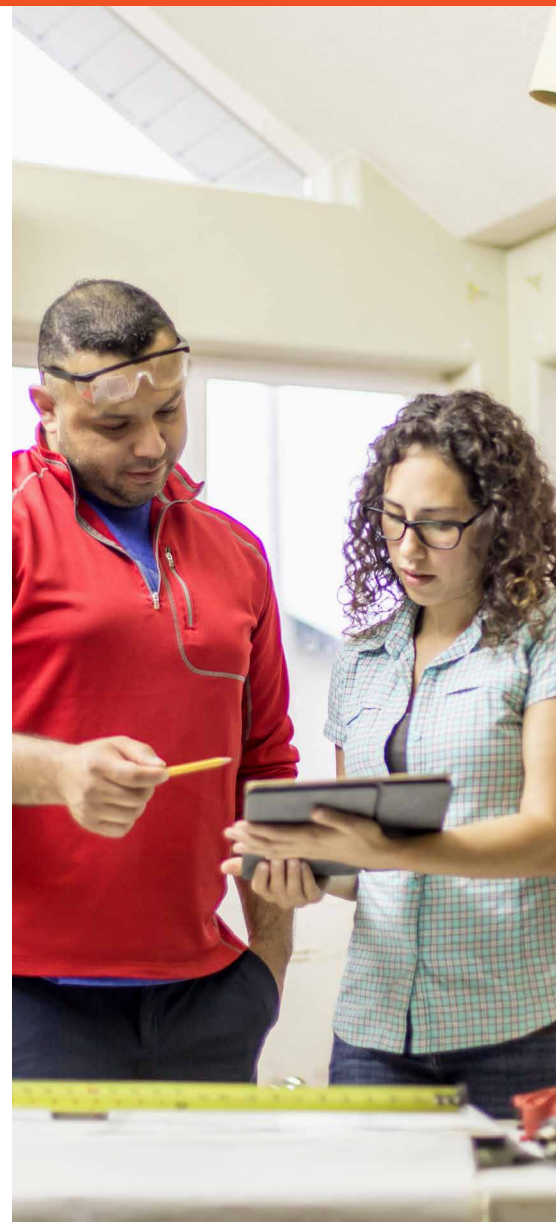


Code of Ethics

NARI Sets the Standard for the Remodeling Industry

Each member of the National Association of the Remodeling Industry is pledged to observe high standards of honesty, integrity and responsibility in the conduct of business by:

1. Promoting only those products and services which are functionally and economically sound, and which are consistent with objective standards of health and safety;
2. Making all advertising and sales promotion factually accurate, avoiding those practices which tend to mislead or deceive the customer;
3. Writing all contracts and warranties such that they comply with federal, state, and local laws;
4. Promptly acknowledging and taking appropriate action on all customer complaints;
5. Refraining from any act intended to restrain trade or suppress competition;
6. Obtaining and retaining insurance as required by federal, state and local authorities;
7. Obtaining and retaining licensing and/or registration as required by federal, state and local authorities;
8. Taking appropriate action to preserve the health and safety of employees, trade contractors, and clients.



NARI

PO Box 4250 • Des Plaines, IL 60016



[NARI.org/COE](https://www.NARI.org/COE)



847.298.9200



Marketing@NARI.org